

## **FOR IMMEDIATE RELEASE**

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### **MD Small Business Expands and Launches Division**

**National Harbor, MD, April 16, 2015** - A local small financial service business raises the bar in her industry. Sherrell T Martin is the founder and CEO of Empower 2 Thrive, LLC and the newly formed [Nitram Financial Solutions](#). This is the start of a massive expansion plan Martin has for her company.

Empower 2 Thrive is a financial management consulting practice that specializes in supporting business owners with managing the financial health of their business. They focus specifically on finding the money leaks, increasing cash flow and maximizing profits. "Nitram Financial Solutions will take over this aspect of the company so that Empower 2 Thrive can step back and be the parent company. Empower 2 Thrive is the vision but Nitram Financial Solutions is the service," Martin explains.

While Empower 2 Thrive has focused on small businesses in the past, Nitram will expand their client base to include medium and large businesses, corporations and organizations. "Let's be clear poor financial management occurs at every level of business. My team and I are here to help take over what feels like a burden while simultaneously working with clients' to master profitability and sustainability."

Her company is not like any other outsourced accounting company. They pride themselves on being a full service accounting department for their clients. In her words, "we are not just bookkeepers; we are their back office support; an extension of their business; a part of their team."

In 2014, Martin was the recipient of the Stiletto Media [Women in Business Awards](#) as a Business on the Rise. Award recipients are recognized according to the nature of their business, service and industry. Launching Nitram Financial Solutions only shows that she was deserving of this award.

Sherrell T Martin is available for interviews and speaking engagements. For booking, media appearances and more information, contact <mailto:info@empower2thrive.com>. For more information about Empower 2 Thrive, LLC, visit <http://www.empower2thrive.com>.

**About Sherrell T Martin:** Martin is the Founder and CEO at Nitram Financial Solutions, a division of Empower 2 Thrive, LLC. They are a financial management consulting practice, specializing in providing strategic financial guidance and insight through accounting, financial management and consulting services. They create customized systems and solutions that will ensure that their clients prevent money leaks and experience increased cash flow and maximized profits.

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