



# Sherrell T. Martin

*Empowering you 2 thrive financially in life and business.*

**CREATE. BUILD. MAINTAIN.**

## AUDIENCES ARE SAYING...

*"Excellent speaker!"*

*"Your were amazing!"*

*"Tons of great information!"*

*"Great Content!"*

## BOOST YOUR PROFITS: 6 SECRETS TO A PROFIT BOOSTING BOTTOM LINE

Interesting fact: 46% of businesses fail due to lack of knowledge around managing their business finances. It's no surprise so many business experience cash flow problems. Become more financially savvy and learn the six secrets to increasing your bottom line. Learning these strategies and tips will help you not only control your cash flow but also increase your margins. You're about to discover:

- ✓ How to **find the money leaks** in your business, reduce costs and increase your bottom line
- ✓ How to create **pricing that will yield you a profit**
- ✓ How to match your inflows to your outflows to **keep your cash balance in the black**
- ✓ How to match your budget with your marketing strategy so you can **increase your top line**
- ✓ And how to **create systems** that will help you **operate more efficiently**

## MORE TESTIMONIALS....

"Perfect level of energy for talk and environment. Very professional and commanding demeanor. Extreme ease in understanding content of talk for the everyday person and made financial information interesting. I have never experienced that before. I was able to apply the content to my personal and business life. I would definitely see Sherrell speak again." ~ **Lisa Elliott, A Little Bash**

"Her topics and presentations are engaging, fun, and break down the intimidating and often overwhelming topics of financial management and bookkeeping into accessible language. The accompanying materials are easy to navigate, helpful, and informative for both novice and seasoned small business owners. ~ **Meryl Hooker, Meryl Hooker Inc.**

## About Sherrell



Sherrell T. Martin is the Founder and CEO of Empower 2 Thrive, LLC, an award winning financial management and business consulting practice specializing in outsourced accounting and business development services. She helps business owners and entrepreneurs who struggle with the managing the financial health of their business to reduce their stress and increase their cash flow and profits.

**To book Sherrell T. Martin for your event or for more information,  
Call Toll-Free TODAY! 888-851-6130**