



Empowering you 2 thrive financially in life and business.

10 Ways to Increase Your Cash Flow

Financial Management

- Use credit accounts instead of debit cards - Stop letting money leak out daily.
Practice good financial control and management.
- Sale or lease or liquidate unused assets or inventory - Selling or leasing unused items keep the item in use and generates cash that can be reinvested into the business.

Cash Flow Management

- Pay service contracts over length of agreement not all up front - Making lump sum payments prevents you from having cash for future needs.
- Accept multiple payment options - Accepting credit cards allows you to get paid faster.

Sales

- Upsell to current customers - Your clients already love working with you. How can you serve them more?
- Bundle your services - Grouping products or services together that clients often buy together increases sales.



Empowering you 2 thrive financially in life and business.

Marketing

- Create strategic alliances - Partner with businesses who offer complimentary services.
- Become an affiliate - Do you love a product or service so much that you are always raving about it? Get paid for those raves!

Pricing

- Raise prices / mark up - After you determine your minimum price point (breakeven), how can you mark it up? This is the difference between your cost and what you sell it for.
- Know your breakeven point - Do you know how much it costs to run your business daily? How many sales do you need to meet that number?