



# Sherrell T. Martin

*Accounting solutions to help your business thrive.*

Create. Build. Maintain.

## *AUDIENCES ARE SAYING...*

*"Excellent speaker!"*

*"You were amazing!"*

*"Tons of great information!"*

## MORE MONEY MORE PROBLEMS: MONEY MANAGEMENT STRATEGIES TO KEEP MORE MONEY IN YOUR BUSINESS

Interesting fact: 46% of businesses fail due to poor financial management. It's no surprise so many businesses experience cash flow problems. Become more financially savvy and learn the five key money management strategies that will help you keep more money in your business. Learning these strategies and tips will help you not only control your cash flow but also increase your profitability. You're about to discover:

- ✓ 5 key signs to identify you are about to experience a cash flow crunch
- ✓ 3 primary causes of money leaking from your business
- ✓ 6 sure-fire ways to increase your bottom line and your bank balance
- ✓ 5 simple steps on how to plan for profit

### MORE TESTIMONIALS....

*"Sherrell Martin is a no-nonsense, while also funny and approachable, speaker on the topic of financial management. She uses specific strategies and helps business owners understand the steps involved to running a profitable, or more profitable business. As a business owner herself, she shares stories that make her more relatable on a topic that can sometimes feel overwhelming to many. I would definitely recommend her as a speaker." ~ frederique c. irvin, founder and ceo, Her Corner*

### *About Sherrell*



Sherrell T. Martin is the Founder and CEO of Nitram Financial Solutions, a division of Empower 2 Thrive, LLC. Specializing in outsourced accounting and business consulting, she supports business owners with managing the financial health of their business so they can find the money leaks, increase cash flow and maximize profits.

**To book Sherrell T. Martin for your event or for more information,  
Call Toll-Free TODAY! 888-851-6130**